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FOR IMMEDIATE RELEASE

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Kernow Coatings – FESPA Press Release

Kernow Coatings is excited to showcase at FESPA a wide range of New and innovative solutions. If you need a solution for decoration on floors, walls, glass, POS and of course display... then Kernow has what you need at stand B7-G5.

New products on display include Kernow**Jet FloorSharK**, an easy-to-apply and remove floor graphic film, designed for hard floors and carpet tiles. Using Kernow's unique 'sharkskin' coating technology, the resultant floor graphics are tough, vibrant and R10-certificated. Kernow**Jet FloorSharK** does not need to be laminated, improving production workflow and offering a far wider colour gamut than traditional laminated floor graphics.

In the wallcovering market, Kernow**Jet Interiors** is the new professional choice. HP-Latex certified and available in a wide range of surfaces, two different weights, with a special twin inkjet layer for the widest colour gamut, it can be applied and removed quickly without residue. Incorporating BioPruf® to resist mould and mildew, it is the perfect choice for hospital corridors, retail, airport concourses, hotels, restaurants, gyms, kindergartens and anywhere a tough, printable customised wall graphic is required.

Kernow**Jet MetaliK** is a full range of metallic films for the sign and print industry. Kernow**Jet MetaliK Cut & Print** is suitable for double-sided lettering on windows and signage with a removable adhesive that can be wet or dry applied.

Kernow**Jet MetaliK Inkjet** is designed for permanent application to POS boards and any smooth surface. Both products are printable with solvent, latex and UV inks and are available in widths up to 1524 mm in Silver, Gold and the very trendy Rose Gold.

Kernow**Jet Supreme**, the HP-Latex certified, ultimate blend of performance and price point for the roller banner and pop-up market.

Kernow will also unveil some additional Revolutionary New solutions at FESPA – Only customers who visit our stand will receive a demonstration.

About Kernow Coatings

Kernow Coatings is a global leader in functional surface coating technologies. Among many of its product groups, Kernow manufactures digital print substrates for many of the world's leading brands in narrow and wide formats, as well as gel lighting solutions used across the globe, among others. As a research-based manufacturing company, Kernow delivers innovative products through the constant investment in talent and technology in three facilities located in Penryn, Cornwall, U.K.

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