



# KERNOW COATINGS

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## FOR IMMEDIATE RELEASE

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**KernowJet INTERIORS** Kernow Coatings' new range of printable wallcoverings

2017 will be a very exciting year for Kernow Coatings Limited. **KernowJet INTERIORS** is the company's new Wide Format product range launch. In the next few months further new products will follow, developed for specific applications and offering new and innovative solutions to printers and sign-makers.

**KernowJet INTERIORS** is a range of white, embossed, printable wallcoverings with a special non-woven backing especially developed for tough environment. It is suitable for a multitude of wall applications, from unique personalized murals to tailor made, decorative wallcoverings for retail stores, hotels, offices, schools, POS, airports... The Bio-Pruf® treatment of **KernowJet INTERIORS** makes it particularly suitable for walls in hospitals, medical and educational environments.

The wallcoverings are based on a non-woven backing covered with an embossed PVC, which is coated for perfect print results with eco-solvent, UV and latex inks. It is certified for third generation HP Latex printers e.g. 310, 330, 360, 370, 560 and 570 printers. **KernowJet INTERIORS** will be available in two versions and 13 different embossing patterns. The first version is 500 µm for tough environments in all types of public areas, with the second version 620 µm for even tougher high-traffic environments.

### Features and Benefits

**KernowJet INTERIORS** is easier and faster to apply than traditional or pre-pasted materials; only the wall needs to be pasted, not the printed wallcovering. It is quickly removable without damaging the wall and or leaving residues. The incorporated Bio-Pruf® treatment prevents the growth of micro-organisms, bacteria or mould. The material is compliant to European norms and fire rated.

**KernowJet INTERIORS** will be available from March 2017. Swatches and further information are available at [customerservices@kernowcoatings.com](mailto:customerservices@kernowcoatings.com)

### About Kernow Coatings

Kernow Coatings is a global leader in functional surface coating technologies. Kernow manufactures digital print substrates for many of the world's leading brands in narrow and wide format applications, as well industrial, labelling and security solutions used across the globe. As a research-based manufacturing company, Kernow delivers innovative products through the constant investment in talent and technology in three facilities located in Penryn, Cornwall, UK.

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