

PRESS RELEASE -

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KernowJet® products get the HP Latex Stamp of Approval

Distributors and printers can buy with confidence with Kernow Coatings' range of best-selling wide format products.

Newly launched this year, the full range of KernowJet Interiors printable wallcoverings have been Certified for HP Latex Inks, truly making Kernow Coatings the solution maker for all your wide format needs. There are 2 thicknesses, and 13 different embossed patterns to choose from, all HP Latex Certified.

The entire range of KernowJet Ultimate and Supreme products, which have been Certified for HP Latex Inks. The Ultimate range of roll up and pop up display material boasts scratch and water resistance, and an anti-reflective front surface, providing excellent print quality. The Supreme range of roll up and pop up display material has exceptional price-to-performance ratio and quick drying times with a specially formulated face layer.

KernowJet Opaline Gloss 201 is another newly HP Latex certified product. This backlit film with glossy high-resolution coating and available up to 1524mm width is ideal for indoor and outdoor lightbox applications and offer optimal day/night performance.

The new products displayed at FESPA earlier this year - KernowJet FloorSharK and KernowJet Metalik® - are already with HP for approval with their Latex ink systems.

These approvals follow a market demand for trustworthy products from a reliable manufacturer; Kernow Coatings produces high quality products with their R&D expertise and high Quality Control standards. HP Latex Certification is another step in ensuring the print quality and colours are reliable and consistent for customers, thus reducing wastage with the reassurance of successful printing.

As part of a wider effort to ensure that KernowJet products are easy and reliable to use, all the HP Latex Certified products are listed on HP's Media Locator on their website, where the OMS file can be downloaded straight to your printer, making it easy for the customer.

Beside HP Latex, the KernowJet wide format range is also printable with all standard solvent eco-solvent and UV-curing inks. This enables distributors and printers to minimise the number of references they stock while they can maximise their rentability.

Kernow Coatings' wide format range will be on display at SGIA Expo, USA this October, Samples and further information is available at customerservices@kernowcoatings.com.

About Kernow Coatings

Kernow Coatings manufactures digital print substrates for many of the world's leading brands in narrow and wide formats, as well as gel lighting solutions used across the globe, among others. As a research-based manufacturing company, Kernow delivers innovative products through the constant investment in talent and technology in three facilities located in Penryn, Cornwall, UK.



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