



# KERNOW COATINGS LTD

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## FOR IMMEDIATE RELEASE

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### **Kernow Coatings to Show New Line of Synthetic Media for HP Indigo at Dscope Show in Vienna**

Kernow Coatings to showcase the new line of HP Indigo Synthetics featuring Cobalt Coating Technology to users in Booth 19 at the Dscope Conference in June.

Penryn, UK - Kernow Coatings, the global leader in the development of digitally printable synthetic substrates, will be showcasing a new portfolio of HP Indigo printable synthetics at this year's Dscope Conference in Vienna. As part of the expanding range of HP Indigo printable materials, Kernow's latest line features the company's proprietary Cobalt Coating Technology designed to help customer's maximise the range of materials available and provide optimal performance on press. The featured line of print media includes Elite white synthetic papers, vivid coloured synthetics for specialty printing, and the company's new Metalik for HP Indigo.

Building on 40 years of coating experience, Kernow Coatings has formulated their own coating system for the HP Indigo. The new Cobalt Coating Technology is a surface treatment designed to enhance the way synthetic media runs on through the HP Indigo and provides users with HP Certified print media guaranteed to print. The range includes a series of polyester, polypropylene, and specialty synthetics aimed to help users take advantage of rapid turn time. These materials have seen early success in helping customers win business in the menu, booklet, photo, and point-of-purchase sign markets.

#### About Kernow Coatings

Built on innovation, Kernow Coatings is the global leader in optimized high-performance coatings for print, security, engineering and industrial substrates. Printer OEMs and leading national brands trust and certify Kernow solutions for wide format and narrow format specialized print media – synthetics, self-adhesives, colors, metallics, fabrics and much more. The company operates across Europe, the Americas, Asia, and Australia.

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