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FOR IMMEDIATE RELEASE

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Kernow Coatings Launches KernowPrint Lucid Clear Synthetic Sheets Designed for Use on HP Indigo Presses

KernowPrint for HP Indigo Lucid clear polyester sheets expand the product range of materials coated for HP Indigo using the company's proprietary Cobalt Coating Technology

Kernow Coatings, the global leader in the development of digitally printable synthetic substrates, announced today the launch of KernowPrint Lucid clear polyester synthetic sheets – a new material built using the company's proprietary Cobalt Coating Technology for HP Indigo. KernowPrint Lucid for HP Indigo expands the range of materials offered by Kernow and provides users with an ultra-clear printable film for commercial printing special effects, industrial nameplates, and button panel applications.

KernowPrint Lucid for HP Indigo is a new product that expands the existing KernowPrint for HP Indigo synthetic materials range from Kernow Coatings. The polyester based film delivers high optical clarity and is well suited for applications requiring high transparency, windows, and specialty print needs. To aid in feeding, the KernowPrint Lucid for HP Indigo features an opaque paper backing that can be easily removed after printing. In addition, the material takes advantage of the Kernow Cobalt Coating Technology for HP Indigo to create an optimal surface for ink adhesion and colour vibrancy, while fully controlling static during printing and post-processing. Users can deliver high-durability prints that repel liquids, greases, and oils, including harsh industrial chemicals. Based on a polyester core, KernowPrint Lucid for HP Indigo can handle repeated folding and handling, including strenuous use in applications such as machine button panels and membrane switches.

The KernowPrint Lucid clear synthetic material for HP Indigo is available in a range of sheet sizes for any HP Indigo press and comes in 105, 130 and 180 micron thick sheets.

The newly released material joins the growing range of synthetic products for HP Indigo driven by Kernow's Cobalt Coating Technology. The combination of high optical clarity, extreme durability and easy handling has led customers to early successes in markets, such as industrial manufacturing, promotional piece embellishment, and greeting card special effects.

"The success of our Cobalt Coating Technology with customers has been above and beyond anything we expected", states Dan Lawellin, HP Indigo Materials Product Manager for Kernow Coatings. "As customers have come to trust Cobalt, optically clear materials have been one of the top requested products by our closest partners. KernowPrint Lucid for HP Indigo gives us a way to answer those needs with a material that is tough, durable, and easy to use. The HP Indigo press is perfectly suited for short run and variable needs of markets such as membrane switches. By providing customers with a new high clarity material, they can take advantage of the digital print technology and further transition business from traditional screen and offset prints to the more lucrative digital presses. Outside of industrial print, we're seeing designers really jump on this product for layered special effects that add excellent depth to promotion pieces and greeting cards."

KernowPrint Lucid Clear Polyester for HP Indigo is launching worldwide through distributors in Europe, North America, South America, and Asia. For specifics around regional availability, distributors, and samples, please contact your local Kernow Coatings representative.

For more information, contact Dan Lawellin, Product Manager – HP Indigo Materials, at dlawellin@kernowna.com

About Kernow Coatings

Built on innovation, Kernow Coatings is the global leader in optimized high-performance coatings for print, security, engineering and industrial substrates. Printer OEMs and leading national brands trust and certify Kernow solutions for wide format and narrow format specialized print media – synthetics, self-adhesives, colors, fabrics and much more. The company operates across Europe, America, Asia, and Australia.