

# Reflektion / Iconik

## What to do with KernowJet Reflektion 119 & Iconik 200?

These unique products are a niche solution mainly for POS. Both products can be used as printed or unprinted display panels in POS for cosmetics or other retail display applications. When printed, the use of white inks is highly recommended to maximise display impact. The anti-static coating avoids printing issues and attracting dust once installed.

**KernowJet Iconik 200** with its satin finish matt texture works beautifully with UV-cured inks, and gives stunning results when used in combination with white inks. It can be used as a room-separation display with a print on each side of the film. The great opacity of the product, together with its thickness, stiffness and dimensional stability makes it a very useful film in the retail environment. Ask for options in different colours, thicknesses and finishes. This black film is just an example of what Kernow can offer. We can create a specific colour polyester film for your needs with, for example, a corporate Pantone, RAL or custom colour. Just ask!

**KernowJet Reflektion 119** has a high-gloss silver metallic finish on both sides. The water-resistant coating on the front-face is printable with Solvent, Latex and UV cured inks, while the rear side is only printable with UV inks. Used as a hanging display film, it will perform like a mirror film. Reflektion 119 can also be used for shop decoration items, for example when pre-scored and folded. On demand, we can create specific metallized colours in different silver or gold shades. Metallic red, blue, and green colours are also possible. Imagination is your only limit.

### Examples of applications

**Roll-ups:** a metallic or a black roll-up will give an amazing impression for your products, also suitable for special events, Christmas or specific campaigns.

**Hanging displays for room-separation or decoration:** simply hang from the ceiling unprinted, one-side printed or double-side printed, with a very good opacity. Create a unique effect for the POS or for interior decoration.



### Products

Code	Product Name	Thickness	Width (mm)			Length (m)	Printability
			1270	1372	1524		
119SGM	Reflektion 119	119µ	●			30	  
200KTB	Iconik 200	200µ		●	●	30	



KERNOW COATINGS

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