



**COBALT**  
COATING TECHNOLOGY™

KERNOW PRINT®

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FOR HP INDIGO  
Driven by **Cobalt**™



KERNOW COATINGS

EXP  
ERIE  
NICE  
COBALT

QUALITY.  
INNOVATION.  
PERFORMANCE.

Introducing  
***Cobalt Coating Technology™***  
***For HP Indigo***

***The world's BEST print receptive primers available!***

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Today's print customers demand more...more productivity, more variety in print media, and higher quality imaging to drive their business. Built on science and engineered for the toughest challenges, Cobalt delivers unprecedented ink adhesion and remarkable durability. With built in static control and a scuff resistant finished surface, you can trust Cobalt to deliver where others can't. It's time to print Excellence . It's time to Experience Cobalt.

**COBALT**  
COATING TECHNOLOGY™

# Just Why Do So Many Trust ***Cobalt Coating Technology™*** ?

*With the demands of customers increasing and the needs for durable prints on the rise, our customers turn to Cobalt Coating Technology™ by Kernow when:*

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- They are frustrated by materials that fail on press and damage the blanket
- They must have consistent, flawless ink adhesion on the most durable of materials
- Their customers demand more: better scuff resistance, better ink density, more durable prints that hold up to handling, tearing, and abuse
- They are irritated by poor quality materials that sacrifice print quality and runability or they've had poor experiences running other synthetics
- They are trying to eliminate the need to laminate and varnish everything they print off their digital equipment



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In 14 Years of running  
Indigo presses, this is by far  
the best synthetic material

*we have ever run.*

”

- Tom O'Brian, Owner of Acculink

# Revolutionary Technology *Unmatched Results*

*Cobalt Coating Technology™ raises the bar on what is possible with synthetics and robust prints*

- Incredibly durable, scuff resistant prints that reduce the need for laminations and varnishes
- Built in Static Control for enhanced runability
- Flawless ink adhesion, even in heavy coverage print areas
- High density colors for stunning prints
- Perfect blanket transfer reduces risk of ghosting and image memory on blankets
- Resistant to moisture and will not re-wet when exposed to water
- Proprietary formula only available through Kernow Coatings
- Extremely smooth-running performance for exceptional printing

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INNOVATION.  
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Learn more at  
[ExperienceCobalt.com](https://www.ExperienceCobalt.com)

Printed on KernowPrint® for HP Indigo Vivid Blue 5 mil. Available as SRA3, SRA3+, 12x18", B2